

## News from Kaleido's Board of Directors

**Quebec City, April 11, 2023** — Kaleido, a company dedicated to education savings since 1964, is pleased to announce the appointment of **François Lavoie as Chair of the Board of Directors** and the arrival of **Isabelle Gosselin as a new member of the Board**.



An experienced manager and corporate board member, Mr. Lavoie had been a member of Kaleido's Board of Directors since 2016 and Vice-Chair since 2020. He also sits on the Board of Directors of the Régie du bâtiment du Québec and has held senior management positions at MD Financial and Professionals' Financial. He replaces outgoing chair Yves Lacasse.

Mr. Lavoie's knowledge of the Canadian financial market and his extensive experience in financial services distribution are exceptional assets that will support Kaleido in its growth and the evolution of its business model. In addition, his commitment to Kaleido's mission of assisting young people in reaching their full potential makes him a great ambassador.

The organization will also be able to count on the valuable input of Isabelle Gosselin, newly elected to the Board of Directors. A recognized expert in human resources management and change management, Ms. Gosselin is Executive Vice-President, Talent Management, at Addenda Capital.



Over the course of her career, Ms. Gosselin has led numerous organizational transformation and performance development projects in the financial sector, notably with Professionals' Financial and the Professionals' Fund.

All members of Kaleido's Board of Directors and Senior Management would like to thank Mr. Lavoie and Ms. Gosselin for their commitment and welcome them to their new role! The Board also wishes to thank Yves Lacasse for his excellent contribution as Chair and for his work in developing the organization over the past 20 years.

### **About Kaleido**

A pioneer in education savings since 1964, Kaleido helps families in Quebec and New Brunswick give their children a leg up on future success. Every day, more than 200 employees and representatives create brighter opportunities for youth through education savings and family coaching services.

Kaleido has paid out over \$1 billion in educational assistance payments and savings refunds over the years. Kaleido has some \$1.8 billion in assets under management on behalf of more than 236,000 young people. To learn more about Kaleido, go to [www.kaleido.ca](http://www.kaleido.ca).

### **Source:**

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