



CONTEST RULES

"Kaleido invites you to My Place"

1. CONTEST PERIOD

- 1.1 The contest **opens January 26, 2023, at 12 a.m.** Eastern Standard Time (hereinafter "EST") and **closes on February 16, 2023, at 11:59 p.m.** EST (hereinafter the "Contest Period").
- 1.2 The random draw will be held on **Thursday, February 23, 2023, at 3 p.m.** EST, at Kaleido's head office, located at 1035 Wilfrid-Pelletier Avenue, Suite 500, Quebec City QC, G1W 0C5.

2. HOW TO ENTER

- 2.1 To enter the *"Kaleido invites you to My Place"* Contest, participants must complete the online entry form available at kaleido.ca/en/contest/my-place during the Contest Period.
- 2.2 Limit of one entry per person during the Contest Period.
- 2.3 No purchase necessary.

3. PARTICIPATION TERMS AND CONDITIONS

- 3.1 The contest is open to residents of the province of Quebec aged 18 or over.
- 3.2 The following are not eligible to enter this contest: employees and mandataries of Kaleido Growth Inc. and the Kaleido Foundation, scholarship plan representatives and regional managers for Kaleido Growth Inc., members of the contest committee that oversees the random draw, as well as the immediate family members of the latter (parents, siblings, children and spouses) or individuals residing at the same address.
- 3.3 The odds of winning the prizes depend on the number of valid entries received during the Contest Period. Each registration completed in accordance with paragraph 2.1 is equivalent to a valid entry.

4. PRIZE DESCRIPTION

- 4.1 The prizes consist of **one hundred (100) pairs of tickets at the Musée de la civilisation**, 85 Dalhousie Street, Quebec City, QC, G1K 8R2, **valued at no more than fifty dollars (\$50.00) each** (hereinafter referred to as the "Prize"). One participant may be declared the winner of only one pair of tickets.
 - 4.1.1 **One hundred (100) winners will receive the Prize** by email from Kaleido Growth Inc. The email will be sent the day after the random draw is held, i.e. Friday, February 24, 2023. The terms and conditions of use of the tickets are the terms and conditions issued by the Musée de la civilisation.

5. AWARDING OF THE PRIZES

- 5.1 During the random draw, one hundred (100) participants will be declared winners from among all the eligible entries received from Quebec residents during the Contest Period.
- 5.2 Kaleido Growth Inc. will contact the winners by email no later than five (5) business days following the random draw date.
- 5.3 To be declared a winner, every participant must answer a simple mathematical skill-testing question correctly on the online entry form. If the selected participants fail to answer the mathematical skill-testing question or if they answer it incorrectly, their entry will be void and another entry will be randomly drawn until the prizes are awarded.
- 5.4 The winners will receive their prizes as described in paragraph 4.1.1.

6. OTHER TERMS AND CONDITIONS

- 6.1 By taking part in this contest, the winners authorize Kaleido Growth Inc. and the Kaleido Foundation to use their name and/or image, including their photograph and/or voice, and place of residence (city and province only) solely for advertisement purposes related to this contest, without compensation.
- 6.2 Notwithstanding the paragraphs 2.1 and 6.1, the personal information of the participants, namely their name, address, phone number, email and age, is collected solely for the purpose of administering this contest and shall not be used for any other purpose without consent. By providing this information, participants agree to its use for the purposes outlined herein.
- 6.3 The winners release Kaleido Growth Inc. and the Kaleido Foundation from any liability for damages or losses stemming from participation in this contest, or from the awarding, acceptance or use of the prize.
- 6.4 Subject to the provisions of these rules, the prizes must be accepted as awarded and cannot be exchanged, sold or transferred. No substitution or extension will be granted.
- 6.5 Kaleido Growth Inc. and/or the Kaleido Foundation offer no warranty on the prizes. The winners will have to contact the manufacturer directly in the event of deficiency or damage.
- 6.6 Refusal to accept the prizes releases Kaleido Growth Inc. and the Kaleido Foundation from any liability or obligation toward the winner.
- 6.7 Contest participation implies acceptance of these rules, which shall be applied by Kaleido Growth Inc. All decisions by the latter are final.
- 6.8 Kaleido Growth Inc. and/or the Kaleido Foundation reserve the right to suspend and/or modify the contest without prior notice.
- 6.9 The contest and its rules are subject to the laws in effect in the province of Quebec and shall be interpreted pursuant thereto.



- 6.10 For Quebec residents: Disputes concerning the organization or conduct of this contest may be referred to the *Régie des alcools, des courses et des jeux* (RACJ) for a ruling. A dispute regarding the awarding of a prize may be submitted to the RACJ strictly for the latter's intervention in an attempt to resolve the issue.
- 6.11 The contest rules are available online at kaleido.ca/documents/contestrules-invite-my-place.pdf and can be obtained upon written request sent to *Kaleido Growth Inc., 1035 Wilfrid-Pelletier Avenue, Suite 500, Quebec QC G1W 0C5*.

Kaleido Growth Inc., distributor and manager of the scholarship plans promoted by the Kaleido Foundation

