



CONTEST RULES

"My Healthy Family"

1. CONTEST PERIOD

- 1.1 The contest **opens August 19, 2022, at 12 a.m.** Eastern Standard Time (hereinafter "EST") and **closes on October 20, 2022, at 11:59 p.m.** EST (hereinafter the "Contest Period").
- 1.2 The random draw will be held on **Thursday, October 27, 2022, at 3 p.m.** EST, at Kaleido's head office, located at 1035 Wilfrid-Pelletier Avenue, Suite 500, Quebec City QC, G1W 0C5.

2. HOW TO ENTER

- 2.1 To enter the contest **"My Healthy Family"** participants must answer three (3) questions and complete the online entry form available at kaleido.ca/en/my-healthy-family/ during the Contest Period.
- 2.2 To enter the contest without completing the online entry form, eligible participants must submit a handwritten essay of 50 words. Their entry should also include their signature, contact information (name, address, phone number) and the date. The subject of the essay must be: "The advantages of subscribing to an RESP with Kaleido." Participants must mail their essay, in an envelope with sufficient postage, to Kaleido at 1035 Wilfrid-Pelletier Avenue, Suite 500, Quebec QC G1W 0C5. The letter must be addressed to: "Free Contest Entry—My Healthy Family", for the attention of the person in charge of the random draw. These entries must be mailed no later than the last day of the contest, i.e., October 20, 2022 (date as per postmark), or these will not be included in the random draw. Upon receipt of the essay, the entry will automatically be registered, entitling the participant to a chance to win. Entries submitted this way are subject to the same provisions that apply to entries resulting from completing the online entry form.
- 2.3 Limit of one entry per person during the Contest Period.
- 2.4 No purchase necessary.

3. PARTICIPATION TERMS AND CONDITIONS

- 3.1 The contest is open to Kaleido subscribers' residents of Quebec aged 18 or over and to New Brunswick residents aged 19 or over.
- 3.2 The following are not eligible to enter this contest: employees and mandataries of Kaleido Growth Inc. and the Kaleido Foundation, scholarship plan representatives and regional managers for Kaleido Growth Inc., members of the contest committee that oversees the random draw, as well as the immediate family members of the latter (parents, siblings, children and spouses) or individuals residing at the same address.
- 3.3 The odds of winning the prize depend on the number of valid entries received during the Contest Period. All entries submitted according to paragraph 2.1 or paragraph 2.2 are valid.

4. PRIZE DESCRIPTION

- 4.1 The prize (hereinafter the “Prize”), **worth one thousand two hundred fifty dollars (\$1,250)** in total, includes:
 - 4.1.1 **One (1) gift certificate worth one thousand dollars (\$1,000)** at a grocery store of the winner’s choice;
 - 4.1.1.1 The winner must inform Kaleido Growth Inc. of the selected grocery store within five (5) business days after being declared winner. The selected grocery store must offer the option to purchase gift certificates online.
 - 4.1.2 **A one (1) year subscription to the HEALTH+ Bundle** paid directly by Kaleido Growth Inc. to the service provider on behalf of the winning subscriber.
 - 4.1.2.1 The HEALTH+ Bundle includes unlimited family access to TELUS Health telemedicine, access to digital therapy for teenagers, and access to *VIP* Webinars. The one (1) year subscription begins as soon as Kaleido Growth Inc. makes the payment to the service provider, within ten (10) working days of the winner being selected. The winner will receive an email confirming the subscription and may then activate the TELUS Health account by following the procedure described in an email. If the winner is already subscribed to the HEALTH+ Bundle when selected as the winner, Kaleido Growth will extend the current subscription for twelve (12) months at no cost. The winner will be notified when the subscription expires. The winner may choose to renew the subscription by providing payment information, or may decide to discontinue the subscription to the HEALTH+ Bundle but still benefit from the annual free telemedicine consultation.

5. AWARDING OF THE PRIZES

- 5.1 During the random draw, one (1) participant will be declared winner from among all the eligible entries received from Quebec and New Brunswick residents during the Contest Period.
- 5.2 Kaleido Growth Inc. will contact the winner by phone within fifteen (15) business days following the random draw date.
- 5.3 To be declared a winner, the participant must answer a simple mathematical skill-testing question correctly. If the selected participant is unable to answer the mathematical skill-testing question correctly or cannot be reached within fifteen (15) days following the random draw, the participant’s entry will be cancelled and another entry will be drawn until the Prize is awarded.
- 5.4 The winner will be able to claim his or her Prize by contacting Kaleido Growth Inc., the contest organizer, by mail at *Kaleido, 1035 Wilfrid-Pelletier Avenue, Suite 500, Quebec QC G1W 0C5*, or by email at info@kaleido.ca, within the fifteen (15) business days following the date of the random draw.

6. OTHER TERMS AND CONDITIONS

- 6.1 By taking part in this contest, the winner authorizes Kaleido Growth Inc. and the Kaleido Foundation to use his or her name and/or image, including his or her photograph and/or voice, and place of residence (city and province only) solely for advertisement purposes related to this contest, without compensation.



- 6.2 Notwithstanding the paragraphs 2.1, 2.2 and 6.1, the personal information of the participants, namely their name, address, phone number, email and age, is collected solely for the purpose of administering this contest and shall not be used for any other purpose without consent. By providing this information, participants agree to its use for the purposes outlined herein and in the entry form.
- 6.3 The winner will be required to sign a document attesting to his or her contest eligibility and compliance with these rules.
- 6.4 The winner must comply with the terms and conditions outlined in the prospectus in force, if applicable.
- 6.5 The winner releases Kaleido Growth Inc. and the Kaleido Foundation from any liability for damages or losses stemming from participation in this contest, or from the awarding, acceptance or use of the Prize.
- 6.6 The Prize must be accepted as awarded and cannot be exchanged, sold or transferred. No substitution or extension will be granted. The prize cannot be redeemed for cash.
- 6.7 Refusal to accept the Prize releases Kaleido Growth Inc. and the Kaleido Foundation from any liability or obligation toward the winner.
- 6.8 Contest participation implies acceptance of these rules, which shall be applied by Kaleido Growth Inc. All decisions by the latter are final.
- 6.9 Kaleido Growth Inc. and/or the Kaleido Foundation reserve the right to suspend and/or modify the contest without prior notice.
- 6.10 All online entry forms received will remain the property of Kaleido Growth Inc. and the Kaleido Foundation; they will not be returned to participants.
- 6.11 The contest and its rules are subject to the laws in effect in the province of Quebec and shall be interpreted pursuant thereto.
- 6.12 For Quebec residents: Disputes concerning the organization or conduct of this contest may be referred to the *Régie des alcools, des courses et des jeux* (RACJ) for a ruling. A dispute regarding the awarding of a prize may be submitted to the RACJ strictly for the latter's intervention in an attempt to resolve the issue.
- 6.13 The contest rules are available online at kaleido.ca/documents/contestrules-myhealthyfamily.pdf and can be obtained upon written request sent to *Kaleido Growth Inc., 1035 Wilfrid-Pelletier Avenue, Suite 500, Quebec QC G1W 0C5*.

Kaleido Growth Inc., distributor and manager of the scholarship plans promoted by the Kaleido Foundation

