

## CONTEST RULES

### Booth Contest

*"Win 1 000 \$ in Groceries with Kaleido!"*

#### 1. CONTEST PERIOD

- 1.1 The contest opens at 12:00 a.m. Eastern Standard Time (EST) on December 5, 2025, and closes at 11:59 p.m. EST on December 4, 2026, at 23h59 (EST) (hereinafter the **"Contest Period"**).
- 1.2 The random draw will take place at 3:00 p.m. (EST) on December 9, 2026, at the head office of Kaleido Growth Inc., located at 1035 Wilfrid-Pelletier Avenue, Suite 500, Quebec City, Quebec G1W 0C5.

#### 2. HOW TO ENTER

- 2.1 To enter the *"Win 1 000 \$ in Groceries with Kaleido!"* contest, participants must complete the online entry form available at <https://www.kaleido.ca/en/contest/families/> or <https://www.kaleido.ca/en/my-place/> and have a child or grandchild who will be aged 15 or under on the random draw date, i.e., December 9, 2026.
- 2.2 A duly completed entry form entitles the participant to one chance to win (one entry in the draw). A participant can receive a second chance to win if they sign up for Kaleido's mailing list by checking the appropriate box on the form. The participant is not required to sign up for the mailing list to enter the contest.
- 2.3 To enter the contest without completing the online entry form, eligible participants must write legibly by hand their full name, their full address, their telephone number and the date, and mail their entry in an envelope with sufficient postage to the following address:

##### **Free Contest Entry**

Attn: Random Draw Coordinator  
*"Win a Month's Groceries with Kaleido!"* Contest  
 Kaleido  
 1035 Wilfrid-Pelletier Avenue, Suite 500  
 Quebec City, Quebec G1W 0C5

Completed entries must be duly received no later than **the last business day of the contest**, which is December 4, 2026, or they will not be included in the random draw. Entries submitted this way are subject to the same provisions that apply to entries resulting from completing the online entry form. Mechanical reproductions are not accepted.

- 2.4 To participate in the contest at an event where an official Kaleido Growth Inc. booth is present, participants may fill out a coupon similar to the form available through the online contest link. The coupons collected at the booth will then be duly entered into the contest by the representative in charge of the booth.

2.4.1 The representative undertakes to accurately transcribe the information written on the collected coupons. The information on a participation coupon must be legible for the coupon to be considered valid. An entry whose information cannot be read by the booth representative may be disqualified.

2.5 Participation in the contest is also possible in the context of the My Place exhibition at the Musée de la civilisation de Québec. To enter the contest, participants must scan the QR code at the back of one of the drawing sheets available on-site at the museum and complete the online form.

2.6 No purchase necessary.

### **3. PARTICIPATION TERMS AND CONDITIONS**

3.1 The contest is open to all residents of Quebec aged 18 or over and to all residents of New Brunswick aged 19 or over.

3.2 The following are not eligible to enter this contest: employees, representatives and mandataries of Kaleido Growth Inc. and the Kaleido Foundation, scholarship plan representatives and regional managers for Kaleido Growth Inc., members of the contest committee that oversees the random draw, and members of their immediate family (parents, siblings, children and spouses) or individuals residing at the same address.

3.3 The odds of winning a prize depend on the number of valid entries received during the Contest Period. Each entry submitted in accordance with paragraphs 2.1, 2.2 and 2.3 constitutes a valid entry.

3.4 The number of entries is limited to one entry per person per method of entry.

### **4. PRIZE DESCRIPTION**

4.1 The prize (hereinafter the "Prize") consists of one (1) grocery store gift card valued at one thousand dollars (\$1,000). Winner can choose a gift card from the following grocery stores:

- i. An **IGA** gift card redeemable at any IGA, IGA extra, Sobeys, Foodland, Price Chopper, FreshCo or Thrifty Foods store;
- ii. A **President's Choice** gift card redeemable at any Maxi, Maxi & Cie, Joe Fresh, Pharmaprix or Galerie Beauté store;
- iii. A **Giant Tiger** gift card redeemable at any Giant Tiger store or online at <https://www.gianttiger.com>.

### **5. AWARDING OF THE PRIZE**

5.1 In the random draw, one (1) participant will be declared the winner out of all the entries from Kaleido participants residing in Quebec and New Brunswick received during the Contest Period.

5.2 Kaleido Growth Inc. will contact the winner by telephone or email within fifteen (15) business days following the random draw date.

5.3 To be declared the winner, the participant must answer a simple mathematical skill-testing question correctly. If the participant declared winner is unable to answer the mathematical skill-testing question correctly or cannot be reached within fifteen (15) business days following the random draw date, the participant's entry will be cancelled and another entry will be drawn until the Prize is awarded.

5.4 Should the winner be unable to reach the draw coordinator by telephone or email, he or she may claim the prize by writing to the following address:

Kaleido Growth Inc.  
1035 Wilfrid-Pelletier Avenue, Suite 500  
Quebec City, Quebec G1W 0C5

or

The winner may claim the prize by sending an email to Kaleido Growth Inc. at [info@kaleido.ca](mailto:info@kaleido.ca) within fifteen (15) business days of being contacted.

5.5 The winner will have the choice of receiving the gift card by email or regular mail, depending on what is available from the selected supplier. The draw coordinator shall provide information about the available delivery method when the supplier is selected.

### 3. OTHER TERMS AND CONDITIONS

1. By participating in this contest, the winner authorizes Kaleido Growth Inc. and the Kaleido Foundation to use his or her name and/or image, including his or her photograph and/or voice, and place of residence (city and province only) solely for advertising purposes related to this contest, without compensation.
2. Except as noted in paragraph 6.1, personal information, such as mailing address, telephone number, email address and age, is collected solely for the purpose of administering this contest and shall not be used for any other purpose without consent. By providing this information, participants agree to its use for the purposes specified in the entry form.
3. The winner shall sign a document attesting to his or her contest eligibility and compliance with these rules and shall return it in accordance with instructions received by email or telephone within the time period clearly indicated in the document.
4. The winner releases Kaleido Growth Inc. and the Kaleido Foundation from any liability for damages or losses stemming from participation in this contest or from the awarding, acceptance, or use of the **Prize**.
5. In the event of a problem with the functionality of the gift card, the winner releases Kaleido Growth Inc. and the Kaleido Foundation from all liability in connection therewith. In accepting the **Prize**, the winner becomes responsible for contacting the supplier directly in the event of a defect, breakage or any other problem with the gift card received.
6. The **Prize** must be accepted as awarded and cannot be exchanged, sold or transferred. No substitution or deadline extension will be granted. The Prize cannot be exchanged for cash.
7. Refusal to accept the **Prize** releases Kaleido Growth Inc. and the Kaleido Foundation from any liability or obligation toward the winner.

8. Kaleido Growth Inc. will not be responsible for any breakage, loss or additional delay following the mailing of the **gift card**, if applicable. Confirmation of mailing will be provided to the winner, if applicable.
9. Contest participation implies acceptance of these rules, which shall be applied by Kaleido Growth Inc. All decisions by the latter are final.
10. Kaleido Growth Inc. and/or the Kaleido Foundation reserve the right to suspend the contest and/or modify its terms and conditions without prior notice.
11. All online entry forms received will remain the property of Kaleido Growth Inc. and the Kaleido Foundation; they will not be returned to participants.
12. The contest and its rules will be governed by and interpreted in accordance with the laws of the province of Quebec.
13. The competition rules are available online at [rules-contestfamilies.pdf](#) and can be obtained upon written request by sent to the following address:

Kaleido Growth Inc.  
1035 Wilfrid-Pelletier Avenue, Suite 500  
Quebec City, Quebec G1W 0C5

*Kaleido Growth Inc., distributor and manager of the scholarship plans promoted by  
the Kaleido Foundation*