



Presented by
KALEIDO
+
Fric & Fortune
\$\$\$

My little savings project

Just like all of you, your kids may have plans and desires: buying a new scooter, a flute or tickets to a concert may be on his or her wish list. And the way to get there is to save.

Kaleido and Nataly Labelle¹ have created the «My little savings project» tool as a fun way to open an initial discussion on money and savings with your kid, using a theory sheet and a decision tree game.

You have to learn to develop good financial habits. And the sooner the better!

#1 Help your kid ask and answer this question: **how can I make money?**

Most of the time, you get money by working. But your youngster can't work yet. What's the solution? **Get money other ways.**

It's up to you to help them identify these skills! Here are a few examples:

- > Putting **fallen teeth** under the pillow for the tooth fairy (a coin for each tooth).
- > Getting **pocket money** (from parents).
- > Earning money for a **service rendered** (to neighbours, family, yourself, etc.).
- > Asking for money as your **gift on birthdays** or other appropriate occasions.

Once this money has been collected, the best thing to do is to save.

Teach them the benefits of this financial strategy that will help them realize their projects!

#2 Teach your kid what «**saving**» means and why it's important

What's that?

Saving is the act of putting money aside for a specific purpose.

Why save?

Because it allows you to realize projects, purchases and activities.

As a parent, it's your responsibility to help your child understand that saving is better than spending, because saving will help them achieve their goals.

For a good start in financial education, it's simple: you should save according to what you want to do with your money! This is what we call **a financial goal**.

¹ Nataly Labelle, a former financial advisor, now devotes her time to financial education for young people.



#3 Support them during the time it takes to save this money

Kids' concept of time can be blurred. As a result, the time it takes to accumulate money can seem never-ending. To help **reduce their impatience**, here are a few suggestions:

- > **count the days on a calendar** and tick off each one that has already passed.
- > **count the balance in their piggy bank**, or check their bank account balance every time they add money to it, to find out how much they are short to complete the project.
- > **tell them about your own experience** of saving for a particular goal.

Patience is one of the skills everyone needs to develop from an early age when it comes to saving (and not just saving!).

#4 Encourage them to develop some financial discipline

Instilling a little financial discipline at a young age will undoubtedly pay off in the future!

But what does «financial discipline» mean?

Well, when we talk about saving, it simply means **not spending money unnecessarily and sticking to your financial goals**.

To help your kid maintain this sound financial discipline, suggest a ritual: counting the pennies in their piggy bank once a month, rechecking their financial goals once every two months, etc.

Finally, explain to them that when the desired amount is reached, they can withdraw the money from his piggy bank or bank account and make their financial goal a reality. They're going to be so proud of themselves for having succeeded in saving and keeping their goal in mind! It's a good start to a financial education that's just beginning.

EVER HEARD OF EDUCATION SAVINGS?



Education savings help you plan your child's educational future with peace of mind. Through an investment called an **RESP** (Registered Education Savings Plan), you can **save for your child's post-secondary education**² and reach your financial goals more easily.

In fact, your money is supplemented by **generous government grants**³ which, over time, will grow your savings, all tax-free.

It's simple and really worth it! For more information on RESPs and Kaleido, go to <https://www.kaleido.ca/en/what-is-an-resp/> or contact us directly at **1-877-410-7333** (toll-free).

² For the complete list of eligible post-secondary programs, see our [prospectus](#) at [kaleido.ca](https://www.kaleido.ca).

³ Subject to obtaining necessary authorizations to proceed with grant applications. See our brochure at [kaleido.ca](https://www.kaleido.ca).



Let's make
this fun!



Walk the path with honesty and see if your savings plan is realistic! Will you be able to follow your financial objectives, maintain good financial discipline and think about your project without letting yourself be tempted by a shortcut?

DÉPART

